Executive Programs: Business Administration (MBA)

The Lang MBA is a hybrid online/on-site program designed for experienced business leaders who wish to catapult their careers even further. After mastering the fundamentals of business, you will specialize in the areas most relevant to your career. Our goal is to enhance your leadership and management skills so that you can use them today, and for the rest of your career.

uoguelph.ca/executiveprograms/

Program

We believe education shouldn’t be offered in a one-dimensional setting. That is why we combine online learning with brief, intensive, and interactive on-site residential periods, allowing you to learn and complete course content around your busy life. We also provide two unique ways of completing your MBA degree, either through a major research project OR two additional elective courses. This allows you to tailor your program to meet your needs.

Research Fields

Our three specializations draw upon Lang’s strengths in:

■ Food and Agribusiness Management
■ Hospitality and Tourism Management
■ Sustainable Commerce

Admission Requirements

■ four-year undergraduate degree with an average of at least B- in last two years of full-time study, and
■ three years (minimum) of work experience in a related field with supervisory and managerial responsibility, OR
■ three years (minimum) of work experience in a related field and a GMAT (minimum score of 550-600).

Application Deadline:
November 20, 2020
Entry: May 2021

Alternate Requirements

■ three-year degree, diploma and/or an acceptable professional designation, and
■ five years (minimum) of work experience in a related field showing progressive levels of responsibility including supervisory and managerial responsibility.

For most students, a GMAT is not required.

For more information, please visit: uoguelph.ca/executiveprograms/pre-assessment

ARE YOU INTERESTED IN:

■ Managerial development?
■ Networking?
■ An online option that provides accessibility and flexibility?
■ Using case studies to further your expertise and knowledge?

CAREER OPPORTUNITIES:

Our students have careers in:

■ Agribusiness
■ Public Sector
■ Hospitality and Tourism
■ Education / Consulting / Association
■ Finance / Banking

CONTACT INFORMATION

Speak to a member of the Executive Programs office today.
1-888-622-2474
lang.mba@uoguelph.ca

“The residential aspect of the MBA program was a vital component in the overall learning experience. Meeting everyone face to face is a critical foundation to the group work in the program. When at the one-week residential periods, you really go deep in your connections and in the sharing and bonding between cohort members.”

– Gayleen Gray, Assistant Vice President & Chief Technology Officer at McMaster University