

Tourism & Hospitality: MSc

School of Hospitality, Food and Tourism Management

The Gordon S. Lang School of Business and Economics (AACSB Accredited) offers an MSc in Tourism and Hospitality, which examines the leading principles and theories that will shape tomorrow's hospitality, food, tourism, and sport industries. Specifically, this program examines economic, cultural, social and environmental sustainability in tourism, hospitality, and sport operations. You will develop a critical understanding of how research and knowledge are used to better understand the phenomena of hospitality, food business, tourism and sport and the complexities of management in these contexts.

uoguelph.ca/lang/msc-hospitality-tourism

Program

By enrolling in the program, you will graduate with practical knowledge, competencies and analytical skills that can be applied to your career to make informed, optimal recommendations for your employers, customers or researchers. This program is also ideal in preparing you for continued research at the PhD level in tourism, hospitality, food, sport management and the wider service economy.

You will complete 6 courses (3 core and 3 restricted electives) plus a thesis proposal and defence within 2 years.

Coursework in the MSc program covers topics dealing with the theories, methods, contemporary issues, and research applications in tourism, food, hospitality and sport management.

Admission Requirements

Applicants must have a 4-year Honours undergraduate degree (or equivalent) with a minimum B+ (second class) average in the final two years of study.

All applicants should submit a GMAT score of 550 or higher, or a GRE score in the 55th percentile or higher across all sections with their application.

Applicants must also meet UofG's English language proficiency requirements, if applicable.



"The Tourism and Hospitality graduate program helped me to develop the skills and knowledge necessary for success and the passionate people that I met, both mentors and peers, have made my experience invaluable" – Michael Yu, Tourism & Hospitality MSc student

Funding

Tourism and Hospitality graduate students receive partial funding from one or more of the following sources:

- Internal or external scholarships
- Graduate Teaching Assistantships
- Graduate Research Assistantships

ARE YOU INTERESTED IN:

- Sustainable tourism, hospitality, and sport management
- Consumer behaviour in service industry and sport
- Hospitality, tourism, and food management and marketing
- Service and tourism industry data analytics
- Food business
- Community development and resource management
- Sport management, marketing, finance, and analytics

Application Deadline:

January 15

Entry: Fall

CAREER OPPORTUNITIES:

- Market research consultant
- Government analyst
- Destination management
- Tourism industry analyst
- Public sector planner
- Sport management
- Continuing on to PhD studies



CONTACT INFORMATION

Graduate Program Coordinator:

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Management: PhD Services Management

The PhD in Management at the Gordon S. Lang School of Business and Economics offers students the unique opportunity to join an inter-departmental program that explores complex challenges in modern business management and scholarship. Lang doctoral students develop research with impact in one of three possible fields – Organizational Leadership, Services Management, or Marketing and Consumer Behaviour – and graduate as innovative and successful researchers and lecturers.

uoguelph.ca/lang/phd-management

Program

The Services Management (SM) field of the PhD program gives students a balanced foundation in management theory to allow them to pursue research in the inter-connected services areas of hospitality, tourism, food, or sport management. Our SM students investigate socially and economically relevant issues from the perspective of governmental or non-governmental organizations, consumers, and service providers.

Timeline: After completing coursework and a qualifying exam, students devote the remainder of their time in the program to the completion and defence of a doctoral dissertation.

Study Options: Full-time only

Admission Requirements

Applicants need to have a Master's degree from a recognized university with an overall average of at least a B+.

Complete application packages include: transcripts, 2 letters of recommendation, statement of research interest, CV, proof of English proficiency (if applicable) and the submission of a GMAT score of 600 or higher or a GRE score in the 60th percentile or higher across all sections.



"Attending the Lang School of Business and Economics means you are a part of a world class institution where you get to learn from leading researchers and interact with staff who care deeply about your professional growth".

– Joshua Gonzales, PhD Management (SM) student

Funding

PhD Management students receive funding from a mix of the following sources:

- Internal and external scholarships
- Graduate Teaching Assistantships
- Graduate Research Assistantships
- Sessional Lecturer positions

ARE YOU INTERESTED IN:

- Sustainable tourism
- Hospitality operations
- Destination branding
- Agri-business development and sustainability
- Food supply chains
- Sport management

Application Deadline:

January 15

Entry: Fall

CAREER OPPORTUNITIES:

- Academic research and teaching
- Public and private sector
- Industry
- Business consulting



CONTACT INFORMATION

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