

## Tourism & Hospitality: MSc

The Gordon S. Lang School of Business and Economics (AACSB Accredited) offers an MSc in Tourism and Hospitality, which examines the leading principles and theories that will shape tomorrow's hospitality, food, tourism, and sport industries. Specifically, this program examines economic, cultural, social and environmental sustainability in tourism, hospitality, and sport operations. You will develop a critical understanding of how research and knowledge are used to better understand the phenomena of hospitality, food business, tourism and sport and the complexities of management in these contexts.

[uoguelph.ca/lang/msc-hospitality-tourism](http://uoguelph.ca/lang/msc-hospitality-tourism)

### Program

Upon successful completion of this program, you will graduate with practical knowledge, competencies and analytical skills that can be applied to your career to make informed, optimal recommendations for your employers, customers or researchers. This program is also ideal in preparing you for continued research at the PhD level in tourism, hospitality, food, sport management and the wider service economy.

You will complete 6 courses (3 core and 3 restricted electives) plus a thesis proposal and defence within 2 years.

Coursework in the MSc program covers topics dealing with the theories, methods, contemporary issues, and research applications in tourism, food, hospitality and sport management.

### Admission Requirements

Applicants must have a 4-year Honours undergraduate degree (or equivalent) with a minimum B+ (second class) average in the final two years of study.

All applicants should submit a GMAT score of 550 or higher, or a GRE score in the 55th percentile or higher across all sections with their application.

Applicants must also meet UofG's English language proficiency requirements, if applicable.



*"The graduate program helped me think of the new challenges facing the tourism and hospitality industry from a broader perspective, and the teachers I met are professional and dedicated".*  
– Qianya (Hannah) Li, Tourism & Hospitality MSc student

### Funding

Tourism and Hospitality graduate students receive partial funding from one or more of the following sources:

- Internal or external scholarships
- Graduate Teaching Assistantships
- Graduate Research Assistantships

### Application Deadline:

January 16, 2023: submission of your online application form.

February 1, 2023: submission of all required supporting documents.

Prospective applicants are encouraged to connect with LANG's graduate studies administrative team when preparing their application to the program.

**Entry:** Fall semester only

### ARE YOU INTERESTED IN:

- Sustainable tourism, hospitality, and sport management
- Consumer behaviour in service industry and sport
- Hospitality, tourism, and food management and marketing
- Service & tourism industry data analytics

- Food business
- Community development and resource management
- Sport management, marketing, finance, and analytics

### CAREER OPPORTUNITIES:

- Market research consultant
- Government analyst
- Destination management
- analyst
- Public sector planner
- Sport management
- Continuing on to PhD studies



### CONTACT INFORMATION

**Graduate Program Coordinator:**  
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