

# Management: PhD Services Management

The PhD in Management at the Gordon S. Lang School of Business and Economics (AACSB Accredited) offers students the unique opportunity to join an inter-departmental program that explores complex challenges in modern business management and scholarship. Lang doctoral students develop research with impact in one of three possible fields – Organizational Leadership, Services Management, or Marketing and Consumer Behaviour – and graduate as innovative and successful researchers and lecturers.

[uoguelph.ca/lang/phd-management](http://uoguelph.ca/lang/phd-management)

## Program

The Services Management (SM) field of the PhD program gives students a balanced foundation in management theory to allow them to pursue research in the inter-connected services areas of hospitality, tourism, or food management. Our SM students investigate socially and economically relevant issues from the perspective of governmental or non-governmental organizations, consumers, and service providers.

Timeline: After completing coursework and a qualifying exam, students devote the remainder of their time in the program to the completion and defence of a doctoral dissertation.

## Timeline:

**January 16, 2024:** submission of your online application form.

**February 1, 2024:** submission of all required supporting documents.

Prospective applicants are encouraged to connect with LANG's graduate studies administrative team when preparing their application to the program.

**Study Options:** Full-time only

## Admission Requirements

Applicants need to have a Master's degree from a recognized university with an overall average of at least a B+.



*"Attending the Lang School of Business and Economics means you are a part of a world class institution where you get to learn from leading researchers and interact with staff who care deeply about your professional growth".*

– Joshua Gonzales, PhD Management (SM) student

Complete application packages include: transcripts, 2 letters of recommendation, statement of research interest, CV, proof of English proficiency (if applicable) and the submission of a GMAT score of 600 or higher or a GRE score in the 60th percentile or higher across all sections.

## Funding

PhD Management students receive funding from a mix of the following sources:

- Internal and external scholarships
- Graduate Teaching Assistantships
- Graduate Research Assistantships
- Sessional Lecturer positions

## ARE YOU INTERESTED IN:

- Sustainable tourism
- Hospitality operations
- Destination branding
- Agri-business development and sustainability
- Food supply chains

## CAREER OPPORTUNITIES:

- Academic research and teaching
- Public and private sector
- Industry
- Business consulting

## CONTACT INFORMATION

**Graduate Program Coordinator**  
Dr. Sean Lyons  
[slyons01@uoguelph.ca](mailto:slyons01@uoguelph.ca)

**SM Field Coordinator**  
Dr. WooMi Jo  
[woomi@uoguelph.ca](mailto:woomi@uoguelph.ca)

**Graduate Program Assistant:**  
[mgmtphd@uoguelph.ca](mailto:mgmtphd@uoguelph.ca)