

Tourism & Hospitality: MSc

The Gordon S. Lang School of Business and Economics (AACSB Accredited) offers an MSc in Tourism and Hospitality, which examines the leading principles and theories that will shape tomorrow's hospitality, food, and tourism industries. Specifically, this program examines economic, cultural, social and environmental sustainability in tourism, , and hospitality operations. You will develop a critical understanding of how research and knowledge are used to better understand the phenomena of hospitality, food business, and tourism and the complexities of management in these contexts.

uoguelph.ca/lang/msc-hospitality-tourism

Program

Upon successful completion of this program, you will graduate with practical knowledge, competencies and analytical skills that can be applied to your career to make informed, optimal recommendations for your employers or customers. This program is also ideal in preparing you for continued research at the PhD level in tourism, hospitality, food management and the wider service economy.

You will complete 6 courses (3 core and 3 restricted electives) plus a thesis proposal and defence within 2 years.

Complete 6 courses:

- 3 core and 3 restricted electives within the first year
- a thesis proposal and defence within 2 years

Coursework covers topics dealing with:

- Theories, methods, contemporary issues, and research applications in tourism, food, and hospitality management.

Admission Requirements

Applicants must have:

- a 4-year Honours undergraduate degree (or equivalent) with a minimum B+ (second class) average in the final two years of study
- a GMAT score of 550 or higher, or a GRE score in the 55th percentile or higher across all sections with their application.
- UofG's English language proficiency requirements, if applicable.



"The graduate program helped me think of the new challenges facing the tourism and hospitality industry from a broader perspective, and the teachers I met are professional and dedicated".
– Qianya (Hannah) Li, Tourism & Hospitality MSc student

Funding

Tourism and Hospitality graduate students receive partial funding from one or more of the following sources:

- Internal or external scholarships
- Graduate Teaching Assistantships
- Graduate Research Assistantships

Application Deadline:

January 16, 2024: submission of your online application form.

February 1, 2024: submission of all required supporting documents.

Prospective applicants are encouraged to connect with LANG's graduate studies administrative team when preparing their application to the program.

Entry: Fall semester only

ARE YOU INTERESTED IN:

- Sustainable tourism, hospitality, management
- Consumer behaviour in service industry
- Hospitality, tourism, and food management and marketing
- Service & tourism industry data analytics
- Food business
- Community development and resource management

CAREER OPPORTUNITIES:

- Market research consultant
- Government analyst
- Destination management analyst
- Public sector planner
- Continuing on to PhD studies

CONTACT INFORMATION

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