

Management: PhD

Services Management

The PhD in Management at the Gordon S. Lang School of Business and Economics (AACSB Accredited) offers students the unique opportunity to join an inter-departmental program that explores complex challenges in modern business management and scholarship. Lang doctoral students develop research with impact in one of three possible fields – Organizational Leadership, Services Management, or Marketing and Consumer Behaviour – and graduate as innovative and successful researchers and lecturers.

uoguelph.ca/lang/phd-management

PROGRAM

The Services Management (SM) field of the PhD program gives students a balanced foundation in management theory to allow them to pursue research in the inter-connected services areas of hospitality, tourism, or food management. Our SM students investigate socially and economically relevant issues from the perspective of governmental or non-governmental organizations, consumers, and service providers.

Timeline: After completing coursework and a qualifying exam, students devote the remainder of their time in the program to the completion and defence of a doctoral dissertation.

Application Timeline

January 15, 2026: submit application

February 1, 2026: submit all required supporting documents.

Prospective applicants are encouraged to connect with LANG's graduate studies administrative team when preparing their application to the program.

Study Options: Full-time only

ADMISSION REQUIREMENTS

Applicants need to have a Master's degree from a recognized university with an overall average of at least an A- or 80%.



"Attending the Lang School of Business and Economics means you are a part of a world class institution where you get to learn from leading researchers and interact with staff who care deeply about your professional growth".
– Joshua Gonzales, PhD Management (SM) student

Complete application packages include: transcripts, 2 letters of recommendation, statement of research interest, CV, proof of English proficiency (if applicable) and the submission of a GMAT score of 600 or higher or a GRE score in the 60th percentile or higher across all sections.

FUNDING

PhD Management students receive funding from a mix of the following sources:

- Internal and external scholarships
- Graduate Teaching Assistantships
- Graduate Research Assistantships
- Sessional Lecturer positions

ARE YOU INTERESTED IN:

- Sustainable tourism
- Hospitality operations
- Destination branding
- Agri-business development and sustainability
- Food supply chains

CAREER OPPORTUNITIES:

- Academic research and teaching
- Public and private sector
- Industry
- Business consulting

CONTACT INFORMATION

Graduate Program Coordinator

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