

Psychology: MA, PhD

Applied Social Psychology

The Department of Psychology at the University of Guelph offers a unique field in Applied Social Psychology (ASP) designed to prepare students for research careers in a wide range of applied and academic settings. Our ASP field has a strong social justice orientation and is best suited to students who wish to investigate social processes and problems, in areas that include: health and illness, gender, violence, prejudice, inequality, cooperation, culture, immigration, intergroup relations, science and technology.

uoguelph.ca/psychology/graduate/applied

Program

We offer both Master's and Doctoral fields. The MA requires completion of course work in applied social psychology and methodology, as well as a practicum in an applied setting and the preparation and defense of a research thesis. The PhD requires successful completion of a qualifying exam, in addition to advanced course work and a research dissertation.

Research Areas

- Health and Illness
- Gender and Violence
- Culture, Migration and Globalization
- Evolutionary Psychology
- Psychology of Science and Technology
- History and Theory of Psychology

Admission Requirements

- Honours BA/BSc (or equivalent) in Psychology or affiliated field, with a minimum B+ average
- Senior honours thesis or research project equivalent
- Intention to proceed to PhD

Application Deadline:

December 15

Entry: Fall



"The program has allowed me to think about what career path I'd like to take by exposing me to various options. I feel a lot more confident about what I'd ultimately like to do with my research career."

– Mamta Vaswani, PhD (2020) in Applied Social Psychology

Training

Our training is distinguished from other social psychology programs by the following features:

- **Career options:** Our ASP field integrates theory, methods, and applications. Students have the flexibility to emphasize one of two broad goals: research in practice or research in academia.
- **Diverse methods:** Faculty employ diverse research strategies to answer questions related to social issues.
- **Practicums and consulting experience:** Students work in applied settings to conduct research, design interventions, and serve in consulting roles. Practicum placements offer an opportunity for skill acquisition and refinement, developing professional networks, and knowledge translation to meet the needs of host settings. These settings include: government departments and agencies, NGOs, and private companies.

ARE YOU INTERESTED IN:

- Public Health, Health, and Social Policy
- Gender and Violence
- Science and Publics
- Culture, Marginality, Migration
- Evolution, Social Relationships, and Cooperation

CAREER OPPORTUNITIES:

- Applied Researcher
- Research Consultant
- Program Evaluation
- Policy Analyst/Advisor
- Tenure-Track Academic

CONTACT INFORMATION

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