

# Applied Social Psychology: MA, PhD

The Department of Psychology at the University of Guelph offers a unique program in Applied Social Psychology designed to prepare students for research careers in a wide range of applied and academic settings. Our program has a strong social justice orientation and is best suited to students who wish to investigate social processes and problems, in areas that include: health and illness, gender, violence, prejudice, inequality, cooperation, culture, immigration, intergroup relations, science and technology.

[www.uoguelph.ca/psychology/graduate/applied](http://www.uoguelph.ca/psychology/graduate/applied)

## Program

We offer both a Master's and Doctoral program. The MA requires completion of coursework in applied social psychology and methodology, as well as a practicum in an applied setting and the preparation and defense of a research thesis. The PhD program requires successful completion of a qualifying exam, in addition to advanced coursework and a research dissertation.

## Research Fields

- Health and Illness
- Gender and Violence
- Culture, Migration and Globalization
- Evolutionary Psychology
- Psychology of Science and Technology
- History and Theory of Psychology

## Admission Requirements

- Honours BA/BSc (or equivalent) in Psychology or affiliated field, with a minimum B+ average
- Senior honours thesis or research project equivalent
- Intention to proceed to PhD
- GRE General Test for MA application
- GRE Psychology Test recommended for international and non-psychology applicants

### Application Deadline:

December 15, 2017

Entry: Fall



"The program has allowed me to think about what career path I'd like to take by exposing me to various options. I feel a lot more confident about what I'd ultimately like to do with my research career."

- Mamta Vaswani, PhD student in Applied Social Psychology

## Training

Our training is distinguished from other social psychology programs by the following features:

- **Career options:** our program integrates theory, methods, and applications. Students have the flexibility to emphasize one of two broad goals: research in practice or research in academia
- **Diverse methods:** Faculty employ diverse research strategies to answer questions related to social issues.
- **Practicums and consulting experience:** Students work in applied settings to conduct research, design interventions, and serve in consulting roles. Practicum placements offer an opportunity for skill acquisition and refinement, developing professional networks, and knowledge translation to meet the needs of host settings. These settings include: government departments and agencies, NGOs, and private companies.

To discuss the program, contact:  
Dr Jeffery Yen ([jyen@uoguelph.ca](mailto:jyen@uoguelph.ca))

## ARE YOU INTERESTED IN:

- Public Health, Health, and Social Policy?
- Gender and Violence?
- Science and Publics?
- Difference, Marginality, Migration?
- Evolution, Social Relationships, and Cooperation?

## CAREER OPPORTUNITIES:

- Applied Researcher
- Research Consultant
- Program Evaluation
- Policy Analyst/Advisor
- Tenure-Track Academic

## CONTACT INFORMATION

### Graduate Coordinator:

Dr. Peter Hausdorf  
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### Graduate Program Assistant:

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